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Welcome to the Cape Winelands Where Vineyards Covers the Lands and Winelands ^{en} Covers the Rest!


Welkom by die Kaapse Wynland Waar Wingerde Die Land Dek en Winelands ^{en} Dek Die Res!


Contact us on Tel: 079 2404 706 or e-mail us at winelandsecho@exclusivemail.co.za


Winelands Echo

YOU ARE WHAT YOU READ / UYILENTO UYIFUDAYO NGESIXHOZA



Winelands Echo was established in 2004 and is a 100% black-owned newspaper.

Winelands Echo is owned by Joseph Bushby and Eugene van Niekerk. They distribute 10 000 copies free to the residential community and townships all over the Winelands and Boland areas. During the past 12 years they have managed to build up a loyal readership.

Their newspaper is a community newspaper that offers an equal chance to each individual within the community to respond to vacancies, tenders, and other opportunities advertised in the newspaper.

Winelands Echo focuses on the positive side of the community.

Local Advertisers & Chain Stores in Area

- **Local Advertisers:**

- ❖ Local Municipalities
- ❖ All local businesses
- ❖ Local Government
- ❖ 1 up Wholesalers
- ❖ Local restaurants
- ❖ **Government institutions**

- **Chain Stores in Area:**

- ❖ Spar
- ❖ Pep Stores
- ❖ Ackermans
- ❖ Edgars
- ❖ Dis-Chem
- ❖ Russels
- ❖ Shoprite
- ❖ Bears
- ❖ Price & Pride
- ❖ Seeff
- ❖ Checkers
- ❖ Pick n Pay

Demographics

READERSHIP			LSM		
White	10	%	5 - 9		
Black	30	%			
Indian	-	%			
Coloured	60	%			
AGE			LSM 10	10	%
21 – 30	17	%	LSM 9	10	%
31 – 40	32	%	LSM 8	20	%
41 – 50	26	%	LSM 7	20	%
50+	25	%	LSM 6	20	%
GENDER			LSM 5	10	%
Male	45	%	LSM 4	5	%
Female	55	%	LSM 1 -3	5	%

Distribution Areas

- | | |
|--|---|
| <input type="checkbox"/> Stellenbosch | <input type="checkbox"/> Saron |
| <input type="checkbox"/> Paarl | <input type="checkbox"/> Franschhoek |
| <input type="checkbox"/> Wellington | <input type="checkbox"/> Wolseley |
| <input type="checkbox"/> Ceres | <input type="checkbox"/> Rawsonville |
| <input type="checkbox"/> Somerset West | <input type="checkbox"/> Kylemore |
| <input type="checkbox"/> Strand | <input type="checkbox"/> Klapmuts |
| <input type="checkbox"/> Worcester (Zwelethemba) | <input type="checkbox"/> Tulbagh |
| <input type="checkbox"/> Kayamandi | <input type="checkbox"/> Pniel |
| <input type="checkbox"/> Gordons Bay | <input type="checkbox"/> Simondium |
| <input type="checkbox"/> Lwandle | <input type="checkbox"/> Gouda |
| <input type="checkbox"/> Railway Station | <input type="checkbox"/> Prince Alfred Hamlet |
| <input type="checkbox"/> Nduli | <input type="checkbox"/> Hermon |
| <input type="checkbox"/> Mbekweni | <input type="checkbox"/> Hamlet |